



Universiteit Leiden



Cell Observatory

SCS
Science
Communication
& Society



Leiden Science Communication Seminars

Monthly series of seminars
about contemporary issues
in science communication

Friday
28 Sept 2012
16:00-17:00 h

Kimberly Kowal Arcand

(Harvard-Smithsonian Center for
Astrophysics/NASA's Chandra X-ray Observatory)

**Spanning the Spectrum
with Public Science**



Frans van Dam

(Head of Communications
Centre for Society and the Life Sciences)

**Communicating with the public at large:
expectations, frames and 'impacts'**

De Sitterzaal / Huygens lab/ Fac. W&N